

ACADEMIE LOUNGE

360° Eventlocation

THE LOCATION



The Academie Lounge is housed in a building first constructed as a bank in 1912. In the 1930s, the company Buderus renovated the building and used it as their Berlin office until Germany was divided during the Cold War. The ground floor has been an event location since 2004. Here, you can host your event in one of the last remaining historical buildings at Potsdamer Platz.

PLUG & PLAY!

Thanks to its 360° panorama screen, the Academie Lounge is truly one-of-a-kind. Furnishings, lighting and sound are already installed and ready to be used.

YOUR EVENT

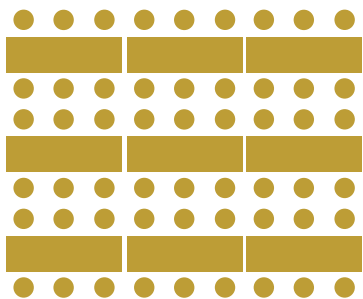


What kind of event are you planning?

The Academie Lounge is perfect for ...

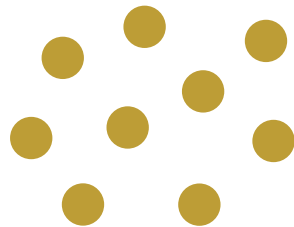
- **Conferences and workshops**
for 12 to 60 guests
- **Receptions and get-togethers**
for 50 to 250 guests
- **Private dinners**
for 12 to 50 guests
- **Parties and celebrations**
for 50 to 400 guests
- **As a showroom**
for your product presentation

SEATING



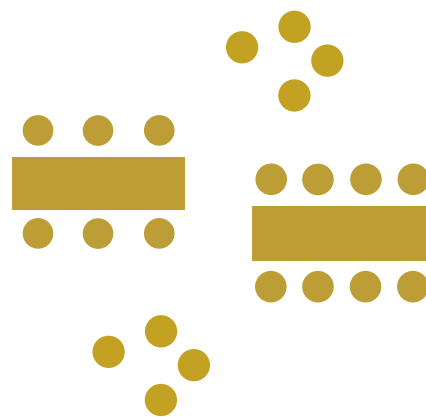
Seated Dinner

60 guests



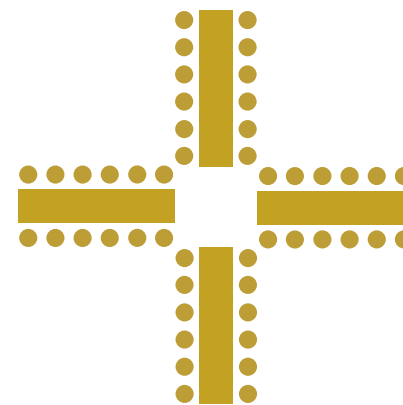
Standing reception

290 guests



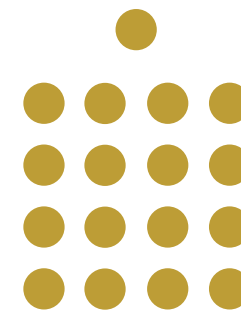
Mixed seating arrangements

160 guests



Cross-table dinner

48 guests



Theater

120 guests

360° EVENTS



Your guests will be impressed with the one-of-a-kind 360° panorama screen in the Academie Lounge.

Measuring 60m², the screen will glow above your guests when we show your video – be it a product presentation, image film, or interactive animated film. This way, we can guarantee an unforgettable brand staging experience for your audience.

Together with our technical specialists, we are happy to help you find the right solution. We can work with your photographs, footage, and other visuals to create a customized, unique 360° presentation for your key messages.

OUR AGENCY



The Academie Lounge is run by the agency HomeBase Event GmbH & Co. KG. As specialists for events at Potsdamer Platz, we take care of everything you need for a great and impressive event.

Our team will assist you through all stages of the planning process from the initial briefing to final preparations, and from scouting for accommodations to organizing a supporting program featuring workshops or entertainment.

Contact



GET IN
TOUCH!



Just contact Christine Braun for a free, in-person tour of the location. She would love to show you the location space. Experience the unlimited possibilities of Europe's only 360° panoramic screen, as well as the branding opportunities inside the location and on the exterior.

Contact us anytime for a free estimate – without any obligations.

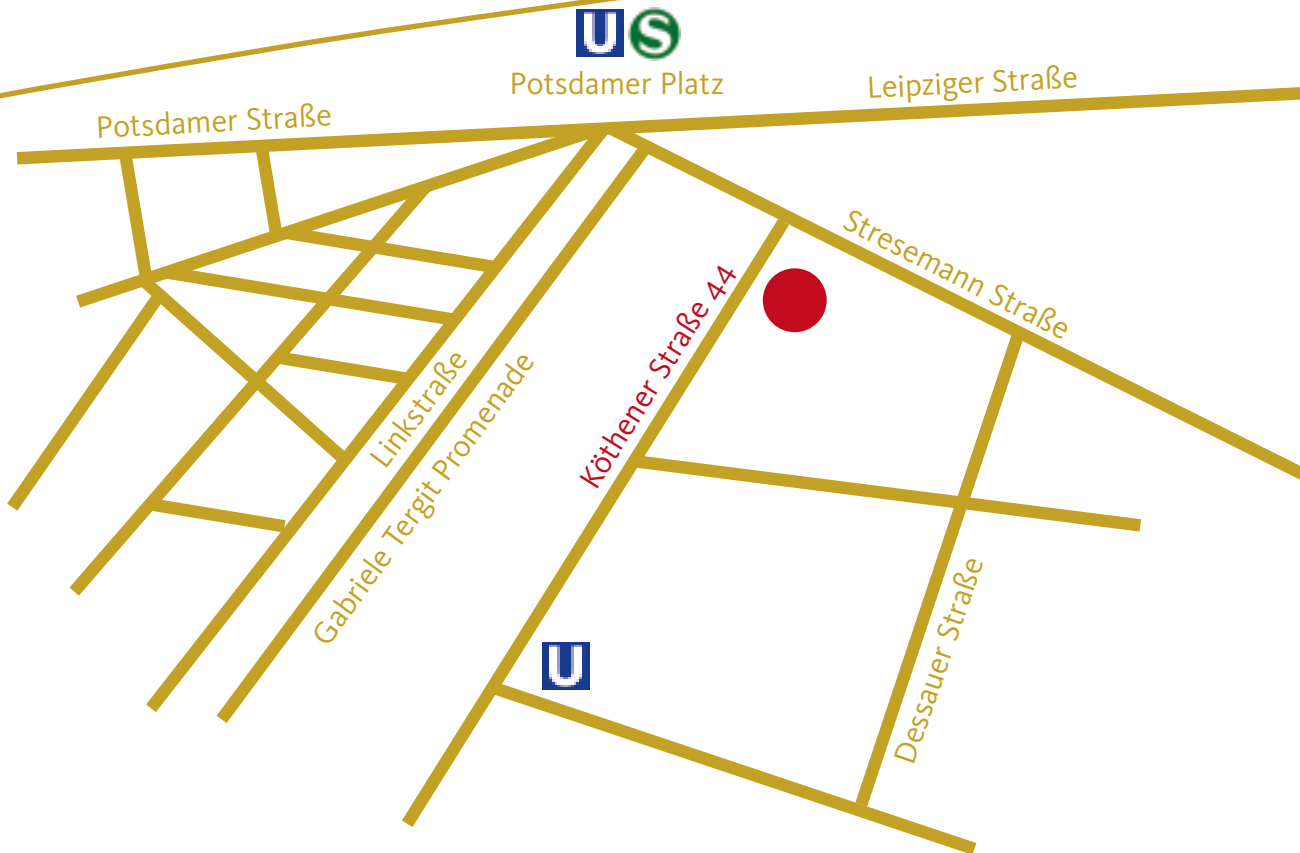
Christine Braun – Key Account Manager

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LOCATION & DIRECTIONS



Academie Lounge

HomeBase Event GmbH & Co. KG

Köthenerstr. 44

10963 Berlin

... how you can reach us with public transportation

to the train station Potsdamer Platz
(for the S- and U-Bahn)

...by car from all highways

head to Brandenburg Gate

...by long-distance train to Berlin's main train station (Berliner Hauptbahnhof)

only 3 km away

....from the airport

Tegel Airport 11 km or Schönefeld Airport 21 km