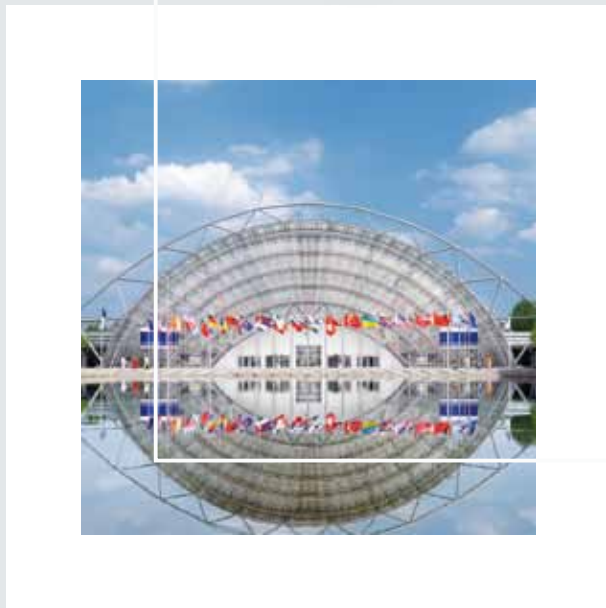




Perspectives



YOUR

EVENT

IN LEIPZIG

**A MATTER OF TRUST.
SOMETHING YOU CAN RELY ON.**

Our expertise is your security.

Our infrastructure is your advantage.

Our location is your potential.

Our promise is your guarantee.

Our responsibility is your success.

Under the headline "Growth in Balance" Leipzig Messe has committed to sustainability as a principle of corporate responsibility. In 2009, it became the first German fair and exhibition company to be awarded the Green Globe Seal.



Welcome

BRING YOUR EVENT TO LEIPZIG. WE WILL TAKE YOU FURTHER.

Dear event organiser,

This is a cordial invitation to you to come and organise your trade fair, your congress, your event with us here in Leipzig, in the heart of Europe. In one of the oldest trade fair cities in the world. At one of the ten largest exhibition centres in Germany. Bring your event to us and you can be sure of some definite benefits.

Take advantage of our capabilities. Thanks to our long years of experience with our own shows and with guest events, we are in a position to meet any and every challenge expertly and efficiently. For us, innovation is a living tradition: with more than 30 new trade fairs being developed over the last 20 years, detailed knowledge of the sector and an international presence, we are specialists in developing and organising every kind of individual format - including yours.

Our infrastructure here gets it right. For your event, we will find flexible ways to combine the ground level exhibition halls with their easy vehicular access, the integrated congress centre, the multifunctional Glass hall and the attractive open-air exhibition space. And the short construction and dismantling times guarantee cost efficiency for you as organiser and for your exhibitors.

Leipzig offers additional value. A charming, hospitable city, renowned for its trade fairs,

situated in a strong and confident region, awaits you. Offering a dynamic economy, excellent value for money and an appealing atmosphere, Leipzig is perfectly ready to meet the requirements of your event.

Partnership for us is a matter of trust. We will identify with your aims and commit ourselves wholeheartedly to your project. We take a personal interest in what you are arranging and will develop tailor-made solutions - however unusual they may be. As fair and exhibition organiser we are able to offer a range of integrated services, take care of all your needs and, with our excellent provision and extensive customer care, we ensure that you and your guests feel comfortable at all times and in all ways.

We keep our promises. Cooperation for us means taking on the responsibility for what you want to achieve and pulling, with you, in the same direction. We know how important adherence to schedule is and will do everything necessary to ensure your long-term success in Leipzig. For your success is our business.

In this brochure, you will find details of all the advantages we can offer you.

A warm welcome to Leipzig.

Martin Buhl-Wagner, President & Chief Executive Officer (CEO)

Markus Geisenberger, Managing Director

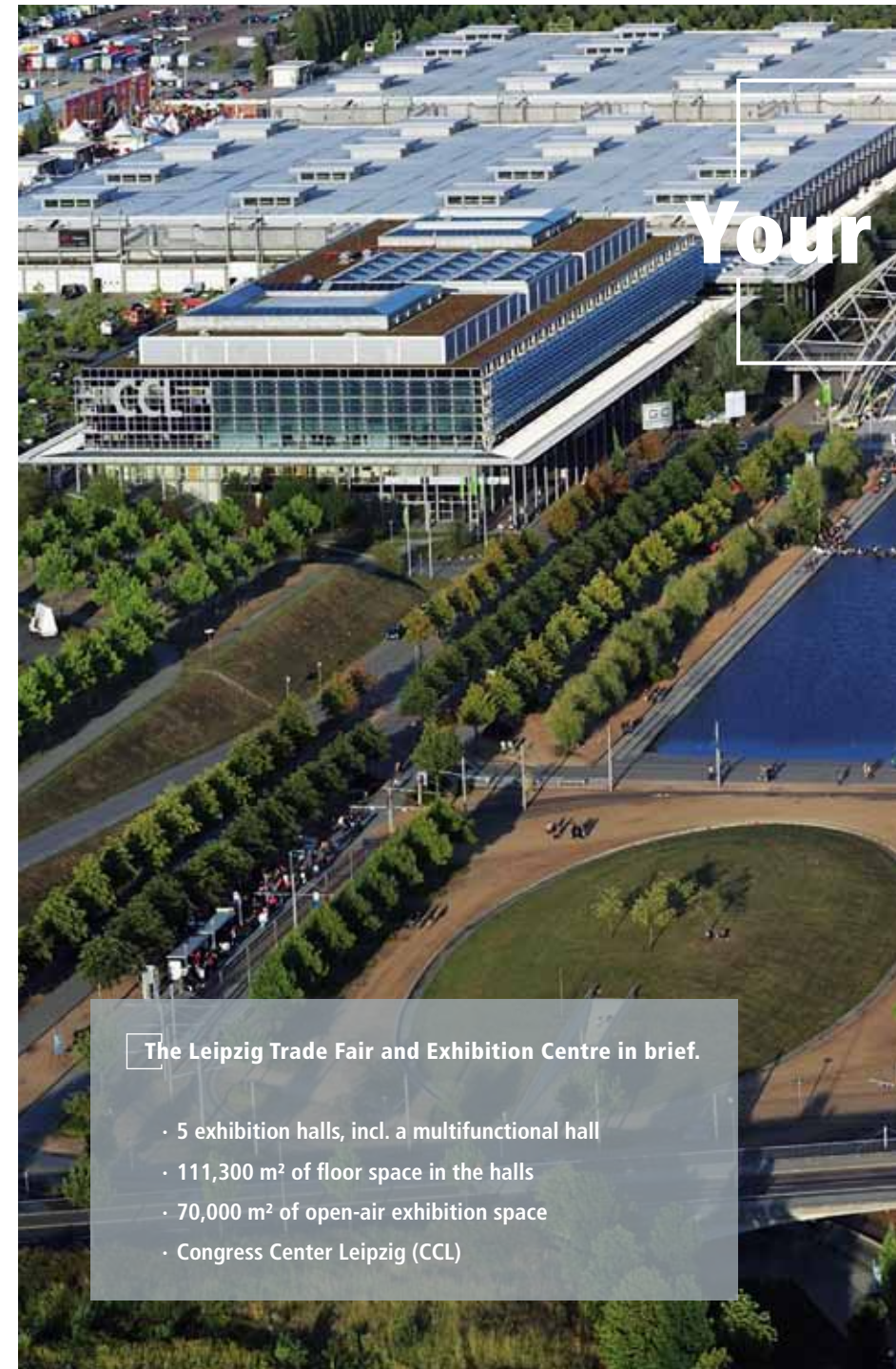


THE IDEAL LOCATION. FOR YOUR TRADE FAIR IN LEIPZIG.

The optimum setting for your event. With Leipziger Messe, you will be booking a location for your event with a dynamic and rapidly growing economic and business environment and the perfect infrastructure of a multifunctional fair and exhibition centre. Be it a trade fair, specialist trade fair or public event - we will develop an individual solution for you and take care of the entire organisation with expert competence and commitment. Choose the path to success - and be our guest.

Elegance meets functionality. The attractive Leipzig Trade Fair and Exhibition Centre was opened in 1996. Its architecture in steel and glass has a light and airy feel, creating a quality backdrop for events of all kinds and sizes. Its appeal is enhanced by the proximity of everything, the very best travel connections and the highest logistical and technical standards.

Flexible platform, endless possibilities. There is a variety of modern event and exhibition halls and generous open-air exhibition space that can be used in a number of different combinations. You can act yourself as guest event organiser and hire the Leipzig Trade Fair and Exhibition Centre in its entirety or just parts of it, as you require. Select your optimum option – from 100 m² to more than 180,000 m².



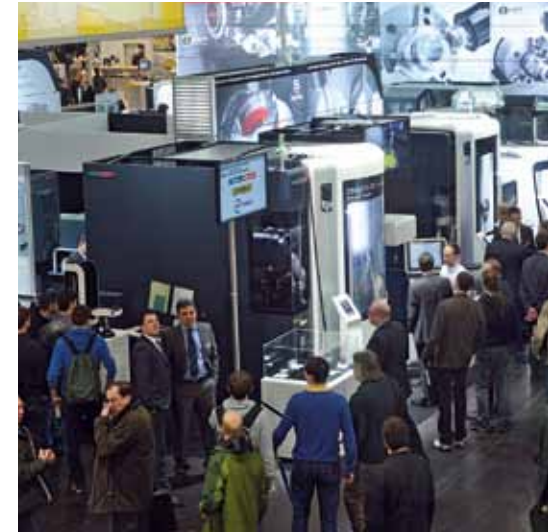
The Leipzig Trade Fair and Exhibition Centre in brief.

- 5 exhibition halls, incl. a multifunctional hall
- 111,300 m² of floor space in the halls
- 70,000 m² of open-air exhibition space
- Congress Center Leipzig (CCL)

venue



Get more



SOLUTIONS FOR EVERY EVENT AND EVENTUALITY. ONE STOP. ONE PROVIDER.

We offer you high standards to your advantage: All the services that you need for your trade fair or exhibition can be booked through us - from technical and logistical support to equipment and catering. And to co-ordinate it all, we have a strong and efficient team to support you. Our subsidiary company, Leipziger Messe Gastveranstaltungen GmbH, has many years' experience of assisting with trade fairs, exhibitions and events.

We also take over the organisation and running of your event for you: Whether you wish to appoint us to take on responsibility for the entire organisation or just parts of it - the Leipziger Messe group of companies can provide any or all of the elements required, ranging from the planning and preparation to the organisation and running of the event as well as the follow-up. While doing so we shall be relying on the tried and tested structures of our own exhibitions and trade fairs. A professional project team will work hand in hand with you. The great advantage for you is that we know the exhibition business and can react quickly and flexibly. Here or, indeed, at any other location of your choice.

Services that can be booked (selection)

- **Project management**
- **Communications**, including press services, exhibitor and visitor acquisition, publishing and printing services
- **Customer relationship management**, including lettershop services, telephone marketing
- **Protocol services**, including care of VIPs, receptions, trade fair party
- **Exhibition services**, including ticketing, travel management, registration of visitors and participants
- **Market research**
- **Congress organisation**



Take advantage of our global presence: As an international platform for trade we have the benefit of foreign representations in more than 20 countries, whose services can all be made available to you as and when required.

We purchase trade fairs: We currently organise around 30 of our own trade fairs and public exhibitions every year and, as well as developing new events ourselves, we are always interested in including existing trade fairs and exhibitions in our portfolio.

We are open to new ideas: Perhaps you are thinking of launching a new trade fair or exhibition, a new event concept or format and are looking for the right partner to join you in the venture? Then come and have a word with us.



**EXCELLENTLY TAKEN CARE OF.
WITH OUR SERVICE PARTNERS.**

Staging your event to perfection: Our subsidiary companies 'FAIRNET' and 'fairgourmet' offer a first-class service for effective presentations and catering for trade fairs, exhibitions, congresses and events of all sizes. Take advantage of the many years' experience of our top-class partners at our Leipzig location - and of our top-flight professional solutions that can be tailored exactly to your needs.



Freedom and the experience of success - with FAIRNET GmbH: From ready-made, turnkey exhibition booths to individually designed stands, joint display areas and forums, FAIRNET designs and builds tailor-made spaces for its clients. And the planning, organisation and running of promotional activities on the stands or of evening gala events can be left in safe and competent hands here, too. FAIRNET will free you of all the burdensome tasks - so that you have a free mind to concentrate on the essentials: your exhibitors and visitors.

Contact:

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FAIRNET GmbH**

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Spoiling you with gastronomic pleasures - fairgourmet GmbH:

Creating special culinary experiences that make every event something unique is fairgourmet's speciality. Whether providing food at your stand or catering for breaks at congresses, at receptions for exhibitors or gala dinners - be it regional or international cuisine, 50 or 5,000 guests - our experienced caterers will develop individual concepts for every type of event and undertake the entire catering for the event. So that your guests feel completely at ease.

Contact:

Detlef Knaack, Managing Director

fairgourmet GmbH

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Made to Measure

**VARIABLE ROOM CONCEPTS.
THE CONGRESS CENTER LEIPZIG.**

A real, quality atmosphere, comprehensive services: Set in a parkland and as an integral part of the exhibition centre, the Congress Center Leipzig (CCL) combines architectural and aesthetic perfection with the latest technology. The CCL team will take care of you personally - ever friendly and helpful, from the very first contact until the end of your conference and beyond.

Room for all requirements: With an exhibition floor space of around 5,400 m² and a capacity for some 4,300 people, the CCL can offer flexible solutions for congresses and conferences of all sorts and sizes. If necessary, the neighbouring exhibition halls will give you additional space. And you can rent exactly the number of rooms and spaces that you need. The CCL team will work with you to develop the optimum layout for your event and will give you active support in running it - including exhibition planning and the procedures for obtaining relevant permissions and licences.

High-tech for all senses: The technical equipment at the CCL meets the highest demands for modern technology at conferences, for multi-media capability, presentations, communications and data handling. To make things complete, go ahead and order the appropriate equipment when you book your event, including design of the concept for its use and its operation by our specialised staff.

Contact:

André Kaldenhoff, Director of Congress Center Leipzig
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Flexibility



The highest possible standards for your corporate event: When it comes to in-house exhibitions, product launches and incentive events, you can enjoy all the advantages of our capacity - either as the organiser or as contracted agency - and of the potential for our premises to house a thoroughly successful company presentation.



Your stage

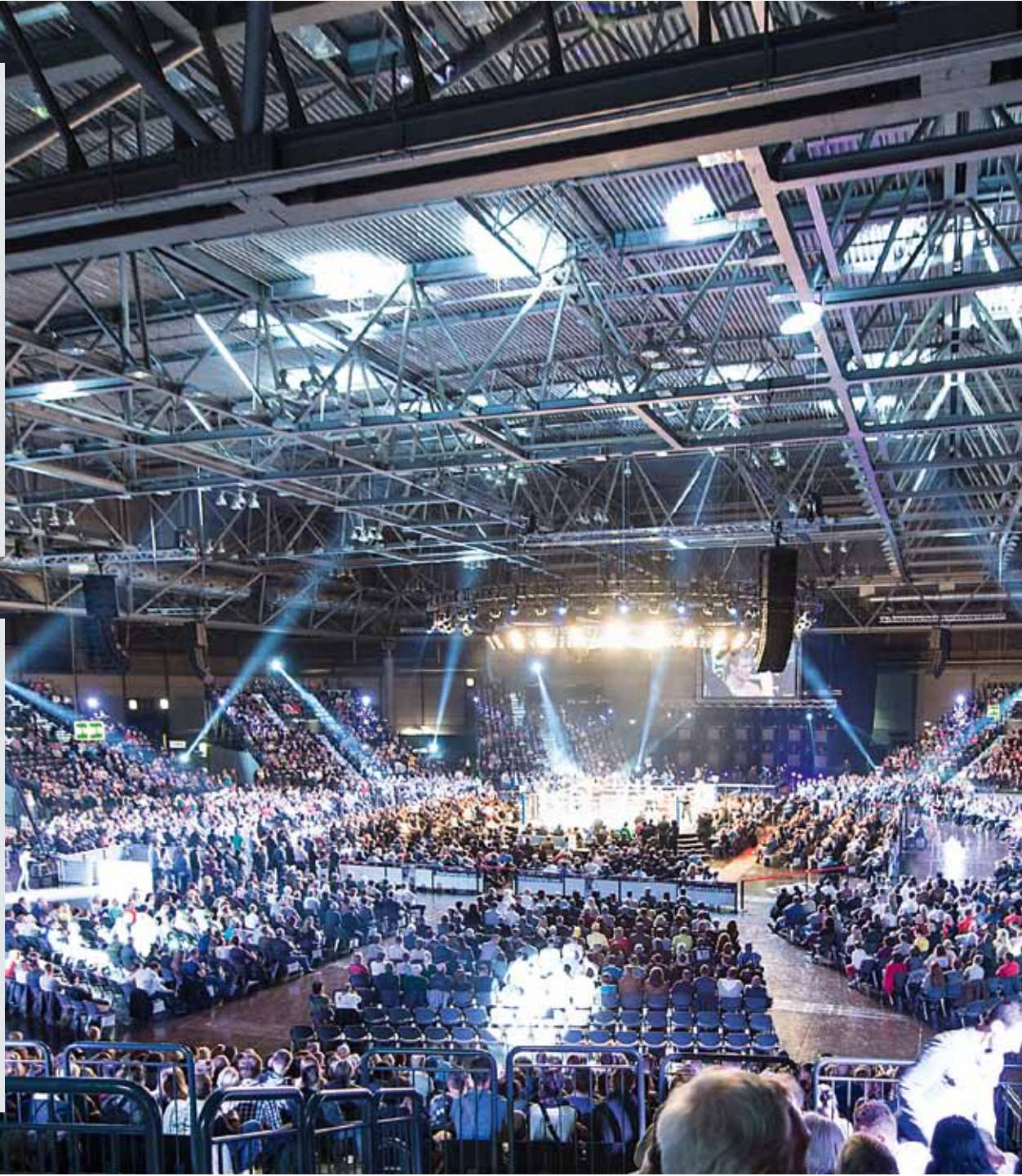
IMPRESSIVE BACKDROP. FOR ANY EVENT.

Your stage for shows, sporting events and concerts: Perhaps you are planning a large-scale TV production, a riding tournament, a multi-sport event or world-class concert - everything is possible. Thanks to variable room and hall layouts, combinable event modules and generously planned floor space and access routes, we have the ability to stage your ideas to perfection - indoors or outdoors. You can include some of the generous open-air exhibition space or use our multifunctional HALLE:EINS with its integral, flexible, lecture seating for up to 4,320 people. Plan, direct and perform - with us to help you. What we offer goes far beyond the usual standards.

The Glass hall - a venue for spectacularly staged events: The 30-metre-high vaulted building in glass and steel is flooded with light and offers a unique atmosphere, ideal for balls and receptions, gala events and festive functions, presentations and exhibitions. The division of the space into two levels will give an additional dimension to your event.

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1



2





Variety

**A HUGE SUCCESS.
REFERENCES.**

- 1 | agra (Agricultural Exhibition)
- 2 | WorldSkills Leipzig (International Skills Competition)
- 3 | ICCA (Congress of the International Congress and Convention Association)
- 4 | IFRA (World Publishing Expo)
- 5 | BEAUTY FORUM LEIPZIG
- 6 | gat/wat (Meeting and Trade Fair for the Water and Gas Industry)

Variety

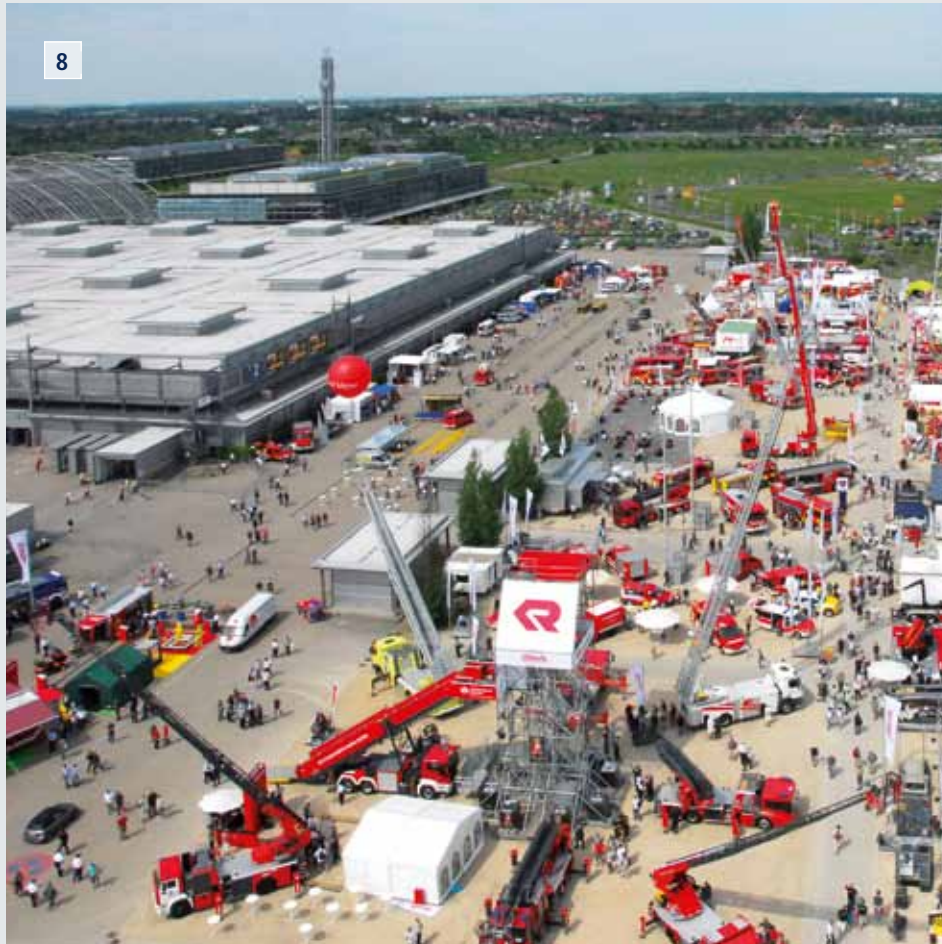


7 | OTWorld (International Trade Fair and World Congress for Orthopedic and Rehabilitation Industry)

8 | INTERSCHUTZ (International Exhibition for Rescue and Fire Prevention)

9 | Arbeitsschutz Aktuell (Trade Fair for Safety and Health)

10 | BIOGAS (Meeting and Trade Fair for Renewable Energy through Biogas)





- 11 | Leipzig Book Fair
- 12 | LIPSIA (Exhibition of Pure-bred Poultry)
- 13 | Touristik & Caravaning International
- 14 | INTERGEO (Trade Fair and Congress for Geodesy, Geoinformation and Land Management)
- 15 | ITF - International Transport Forum



Charisma



A CITY OF TRADE FAIRS WITH ATMOSPHERE. LEIPZIG.

Cosmopolitan, lively, inspiring: With its mix of traditional and modern, this charming 1,000 year-old City of Trade Fairs enchants visitors from all over the world. Leipzig's confident, bright-eyed lifestyle meets international élan in its historic city centre. A wide variety of cultural and leisure activities is available within a stone's throw of each other. The world-famous "Thomanerchor Leipzig", the famous concert hall "Gewandhaus", the internationally renowned avant-garde of the "Leipzig School" of paintings, the galleries in the "Bauwollspinnerei" and numerous museums, theatres and stages offer a full programme of things to do.

Splendid prospects for visitors: More than 13,000 beds in all price ranges and over 1,400 restaurants, pubs, bars and cafés invite visitors to spend a relaxing time - and closing times are flexible in Leipzig! Enjoy the benefits of the excellent value for money offered by both - the City of Leipzig and the Leipziger Messe.



A magnet for business: Well-known companies such as Porsche, BMW, DHL and Amazon have established sites in Leipzig's growth region. Traditionally, the region has been one of Germany's strongest locations for the chemical and plastics industries, for mechanical and plant engineering, for vehicle manufacture and the supply and logistics industry, as well as for the medical technology, environmental and energy sectors. The future is being forged in the Free State of Saxony: the state is in 15th place amongst Europe's most innovative regions.*



* Source: a study by the Institut für Arbeitsmarkt- und Berufsforschung - IAB (Institute for Employment Research) Situation as of 2013




Transport links - accessibility of the Leipzig Trade Fair and Exhibition Centre

- Airports - Leipzig/Halle, Dresden and Berlin
- Leipzig main train station and the "Leipzig Messe" train station
- Motorways A 9, A 14 and A 38 (direct link)
- Well developed local public transport network (direct connection - tram, S-Bahn, bus)

FUNCTIONAL AND ATTRACTIVE. THE LEIPZIG TRADE FAIR AND EXHIBITION CENTRE.

- 111,300 m² of covered exhibition space
- 5 exhibition halls, each with 20,000 m² gross floor space, can be divided into 5,000, 10,000 or 15,000 m²:
 - At ground level - vehicular access to each hall via 10 entrances
 - Vertical clearance height 8 m, distance between supporting pillars approx. 37 m
 - Air-conditioning, daylight; halls can be shaded or darkened
 - Multi-media access points every 5 m (under-floor) system with access points for electricity, water/ sewage, communications and multi-media, as well as for sprinklers and compressed air
 - Maximum individual power point: 400 V/400 A
 - Permitted floor loading: 33 kN/m² (wheel loads: 100 kN)
- HALLE:EINS - multifunctional hall:
 - Capacity up to 15,000 people
 - Mobile staged seating (4,320 seats)
 - Vertical clearance height 12 m (in the centre of the hall = 16 m), distance between supporting pillars approx. 75 m
- Integrated cloakrooms for performing artists and production offices
- Congress Center Leipzig (CCL):
 - Capacity up to 4,300 people
 - Exhibition/display area: 5,400 m²
- 70,000 m² of open-air exhibition space (plus extensions):
 - Situated immediately adjacent to the exhibition halls
 - Access points for multi-media, water and sewage, electricity and telecommunications
 - Rail access
- 2 entrance halls with flexible cash desks and information suites:
 - Entrance west (Glass hall), gross floor space 19,000 m²
 - Entrance east, gross floor space 2,700 m²
- Car parks linked directly to the exhibition centre:
 - 12,500 parking spaces for visitors
 - 2,000 parking spaces for exhibitors
 - 200 HGV parking spaces
 - Press parking spaces

 Conference rooms	 Gateway Exhibition Centre	 Forwarding agency
 Press centre	 Restaurant	 Helicopter pad
 Entrance	 Café	 Taxi rank
 Car park – visitors	 EC-Cash machine	 Tram
 Car park – exhibitors	 Customs	 Bus





**THERE FOR YOU.
YOUR CONTACT PERSONS.**

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(from left to right)



Competence



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LEIPZIGER MESSE GROUP OF COMPANIES



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