



**MEET OUR
OTHER
ROCK STARS.**





Hard Rock is evolving into the most exciting, sophisticated and energetic lifestyle brand in the world. From exhilarating music to authentic memorabilia, innovative signature restaurants to iconic hotels and casinos, Hard Rock is redefining what a hospitality experience can be.

Look closer and you'll see that our "other rock stars" are really the core of everything that we do. Colorful, original, and undeniably passionate, our rockers define a culture of being who you are and bringing the best to our guests across the globe.

Grab a seat. Bring your appetite and your ideas about what an experience can be.

And get ready to ...



**SEE
THE
SHOW[®]**

ORLANDO



CHICAGO



NEW YORK CITY



OSLO



LONDON



SEATTLE



LAS VEGAS



HONOLULU



HOLLYWOOD, FL



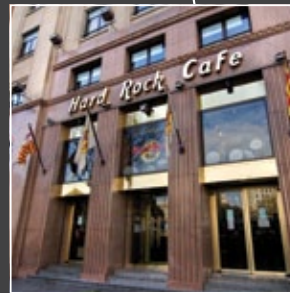
ST. MAARTEN



BOGOTA



BARCELONA



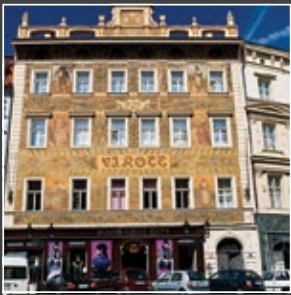
DUBAI



HERE, THERE AND EVERYWHERE. 174 LOCATIONS WORLDWIDE
IN 53 COUNTRIES. NO MATTER WHERE YOU GO, OR WHAT YOU NEED,
THERE'S A HARD ROCK NEAR YOU.



PRAGUE



MOSCOW



VENICE



MACAU



SINGAPORE



MUMBAI



BALI

PLEASE ALLOW ME TO INTRODUCE MYSELF.

CAFES

United States

- Atlanta
- Atlantic City
- Baltimore
- Biloxi
- Boston
- Chicago
- Cleveland
- Dallas
- Denver
- Destin
- Detroit
- Fourwinds
- Foxwoods
- Gatlinburg
- Hollywood, CA
on Hollywood Blvd.
- Hollywood, CA
at Universal CityWalk
- Hollywood, FL
- Honolulu
- Houston
- Indianapolis
- Key West
- Lake Tahoe
- Las Vegas
- Las Vegas
at Hard Rock Hotel
- Louisville
- Maui
- Memphis
- Miami
- Myrtle Beach
- Nashville
- New Orleans
- New York
- Niagara Falls
- Orlando
- Philadelphia
- Phoenix
- Pittsburgh
- San Antonio
- San Diego
- San Francisco
- Seattle
- St. Louis
- Tampa
- Washington, DC
- Yankee Stadium

Canada

- Niagara Falls
- Ottawa
- Toronto

Mexico/Central America

- Acapulco
- Cabo San Lucas
- Cancun
- Costa Maya
- Cozumel
- Mexico City
- Panama
- Puerto Vallarta
- Punta Langosta

Caribbean

- Aruba
- Cayman Islands
- Nassau
- Punta Cana
- Santo Domingo
- St. Maarten

South America

- Belo Horizonte
- Bogotá
- Buenos Aires
- Caracas
- Cartagena
- Margarita Island
- Medellin

Pacific Rim

- Fiji
- Guam
- Saipan
- Surfers Paradise
- Sydney

Europe

- Amsterdam
- Athens
- Barcelona
- Berlin
- Brussels
- Bucharest
- Budapest
- Cologne
- Copenhagen
- Dublin
- Florence
- Glyfada
- Gothenburg
- Hamburg
- Krakow
- Lisbon
- Madrid
- Mallorca
- Malta
- Marbella
- Moscow
- Munich
- Oslo
- Paris
- Prague
- Rome
- Stockholm
- Venice
- Warsaw

UK

- Edinburgh
- London
- Manchester

Middle East /Africa

- Bahrain
- Beirut
- Dubai
- Hurghada
- Kuwait City
- Sharm El Sheikh

Asia

- Bali
- Bangkok
- Bengaluru
- Fukuoka
- Ho Chi Minh City
- Hong Kong
- Hyderabad
- Jakarta
- Kuala Lumpur
- Macau
- Makati

Mumbai

- Narita
- New Delhi
- Osaka
- Osaka, Universal
- Pattaya
- Penang
- Phuket
- Pune
- Sentosa
- Singapore
- Singapore Changi
Airport
- Tokyo
- Tokyo, Uyeno-Eki
- Yokohama

HOTELS

- Bali
- Biloxi
- Chicago
- Hollywood, FL
- Las Vegas
- Macau
- Orlando
- Panama Megapolis
- Pattaya
- Penang
- Punta Cana
- San Diego
- Singapore
- Tampa

CASINOS

- Biloxi
- Hollywood, FL
- Las Vegas
- Macau
- Punta Cana
- Tampa

LIVE

- Biloxi
- Hollywood, FL
- Las Vegas: The Joint
- Orlando

COMING SOON:

CAFES

- Chennai
- Colombo
- Doha
- Hanoi
- Helsinki
- Lima
- Limassol
- Melaka
- Nabq
- Nicosia
- Rio de Janeiro
- Santiago
- San José
- Tahiti

HOTELS

- Abu Dhabi
- Cancun
- Hungary
- Puerto Vallarta
- Riviera Maya

CASINOS

- Hungary





Our playlist is pretty diverse. Mostly because music evolves with each generations' taste. Whether it's the iconic artists who take center stage in London's Hyde Park during Hard Rock Calling or the new rockers who happen on by in our hotels and cafes. Slow it down. Crank it up. Either way, we're delivering the right combination to create that musical memory.



**IT ALWAYS
STARTS WITH
MUSIC.**







It's in our DNA. The compelling urge to act selflessly and assist those in need.

Talk about incentive contests! Our “other rockers” compete to raise funds for our global charity partners. The winners wing across the globe to visit the impoverished communities that have been directly impacted by their fundraising. Humbling, for sure. Unforgettable, definitely.

Talk about motivation. From helping create artist designed tee-shirts, to developing events for WHY Hunger, The Breast Cancer Research Foundation, and The Caron Keating Foundation, we know that giving back is more than just mottos.

LOVE ALL-SERVE ALL[®]. TAKE TIME TO BE KIND.







As curators of the world's greatest museum of music memorabilia, we take collecting seriously. Each piece tells its own story and reflects both the culture of Rock 'n' Roll and the unique flavor of the city where it's displayed. This is more than simply showcasing Rock 'n' Roll artifacts – it's about shifting the entire guest experience into overdrive.

Some recent acquisitions include amazing stage-worn outfits from Lady Gaga and Katy Perry and gorgeous instruments from guitar icons Carlos Santana and Alice in Chains' Jerry Cantrell. These pieces and many more can now be explored through our recently unveiled interactive RockWall® – an immersive, interactive touchscreen where music fans can get an in-depth look at Hard Rock's incredible collection.



**TECHNOLOGY
RULES.**





Not-so-standard guest rooms are standard at Hard Rock Hotels. Whether it's after work, after hours, or after the show, our relaxing extravagances go beyond reasonable expectations with sensual fabrics, sophisticated lighting, high-end toiletries and premium technology. From iPod® docks to flat screen TV's to brand new Fender guitars, you will step into the true Rockstar experience.

**WHERE
ZEN MEETS
ZEPPELIN.**





CREDIT: EDWARD FOX PHOTOGRAPHY

Of course we care about how meeting spaces look, but they must have great lighting, comfort, and function. With meeting spaces and ballrooms of various sizes, you have the perfect platform for retreats, product launches, networking receptions, convention parties and charity events.



TAKING CARE OF BUSINESS.





Our renowned Legendary Burgers certainly need no introduction. Daily, our made from scratch recipes allow our chefs to bring the freshest items to our tables. Yet, VIP catering is where we really impress! Not convinced? We've catered backstage at some of the largest music festivals. If we can make those rock stars happy, we can bring a smile to your guests' faces.



ALL IN GOOD TASTE.







It's upscale in attitude and unconventional in design. Every Hard Rock offers event places to seamlessly blend business and pleasure. Whether it's an intimate event for friends, a convention for hundreds or a party fit for a rock king or queen, our "other rock stars" love to make the party special.



**LET'S GET
THIS PARTY
STARTED.**

THERE'S ALWAYS SOMETHING HAPPENING AT HARD ROCK.

MAKE IT HAPPEN!



HARDROCK.COM

JUST THE SLIGHT BIT CURIOUS?

VISIT WWW.HARDROCKMEETINGS.COM OR EMAIL WALKTHISWAY@HARDROCK.COM

PHONE: 407-445-7625